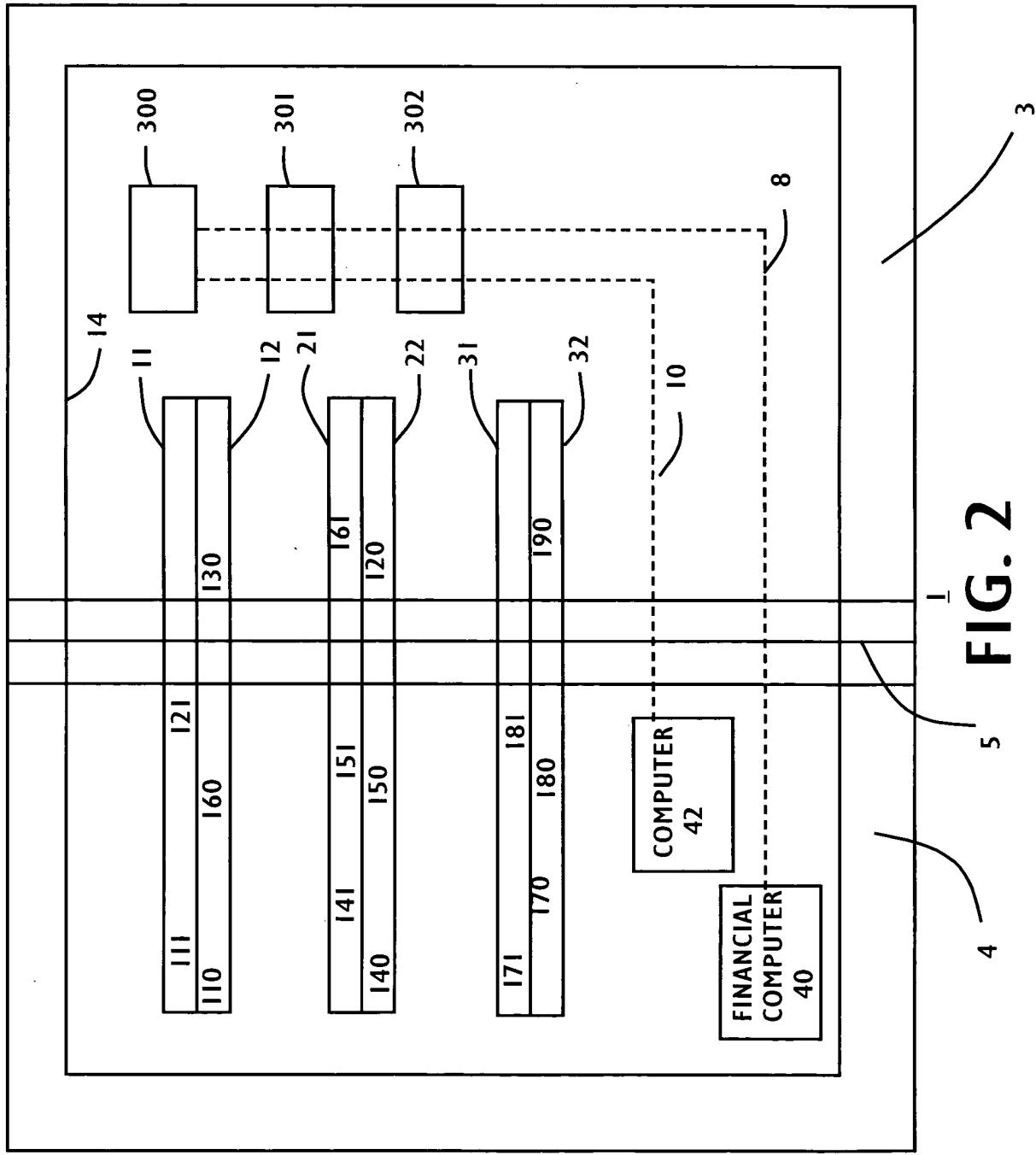


Fig. I



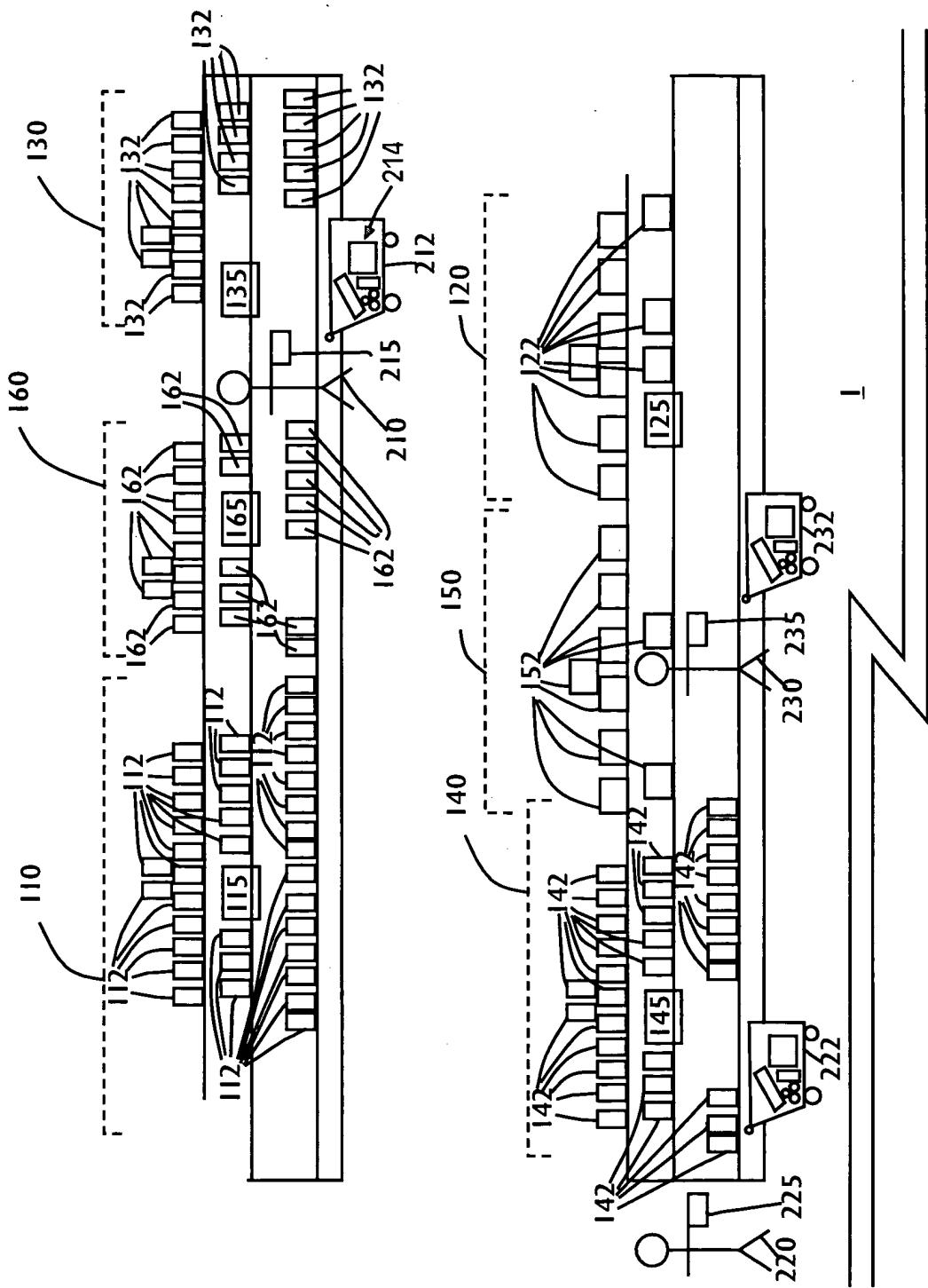


Fig. 3A

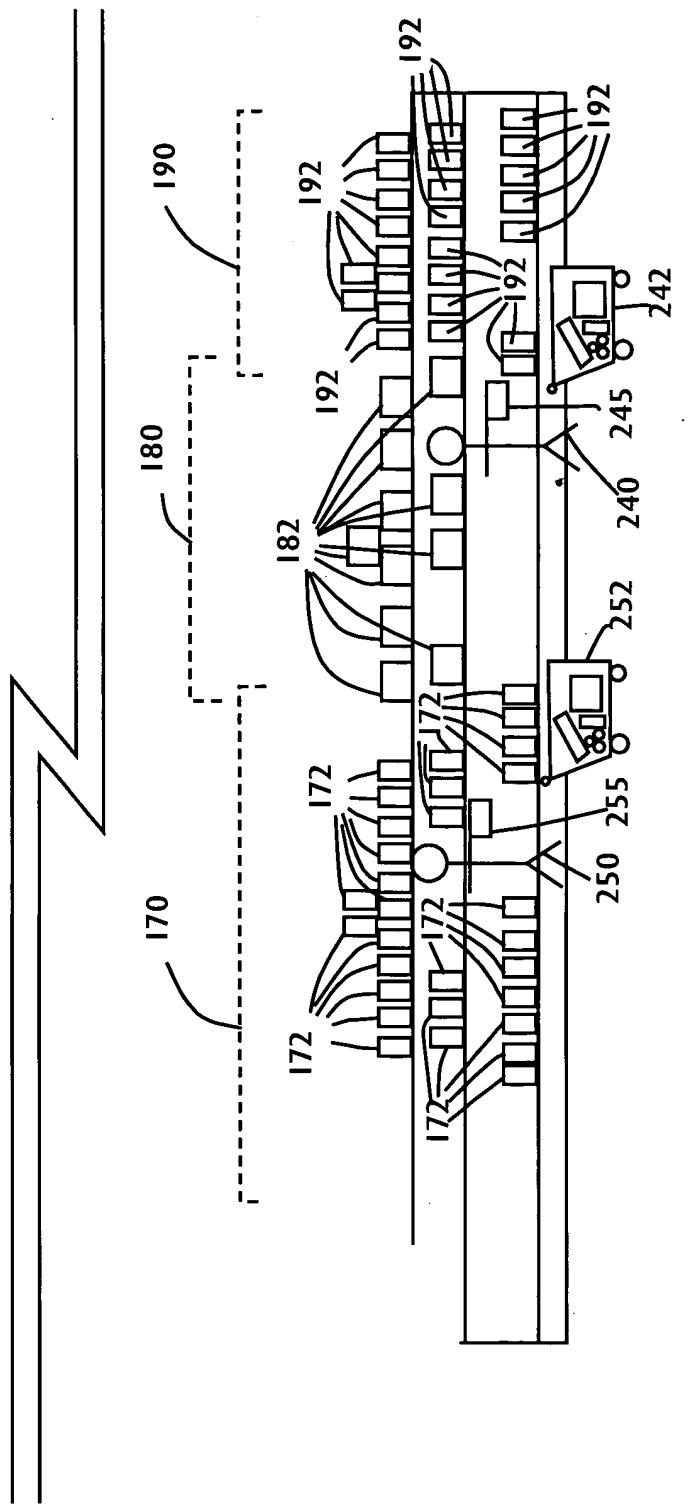


Fig. 3B

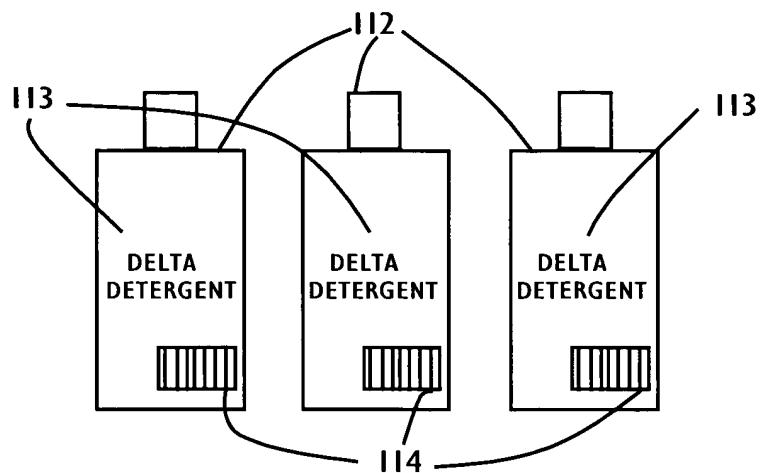


Fig. 4A

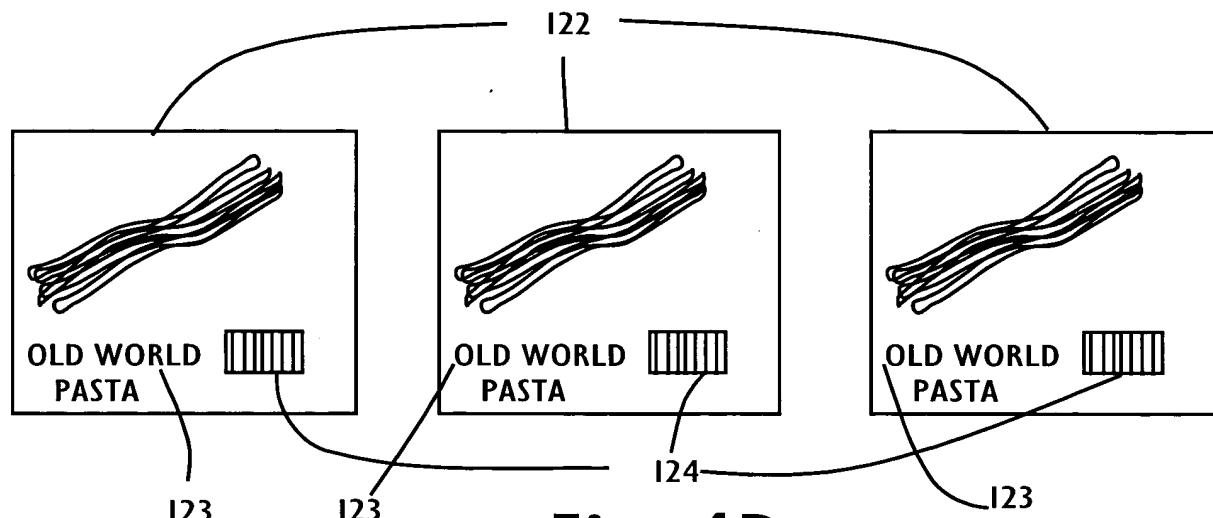


Fig. 4B

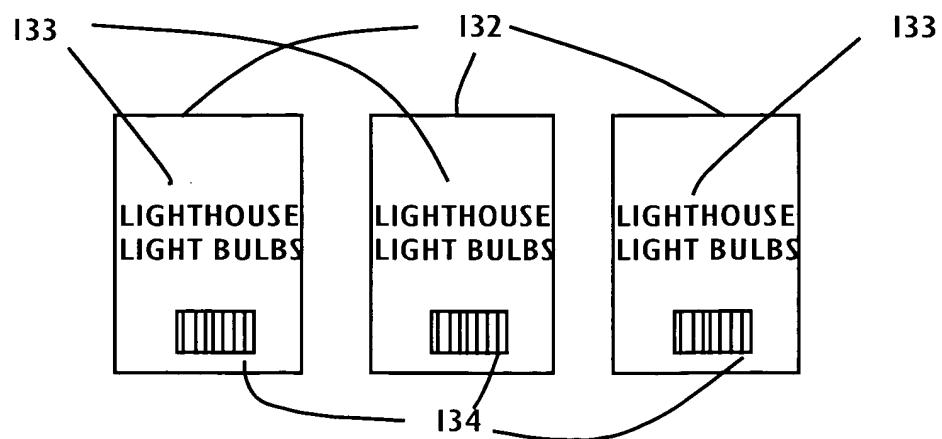
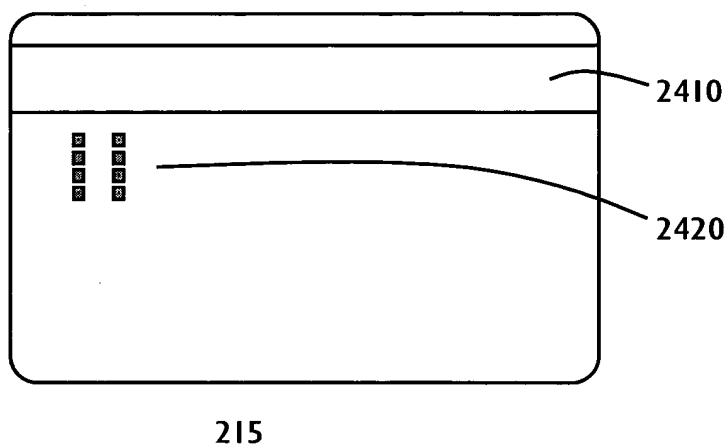
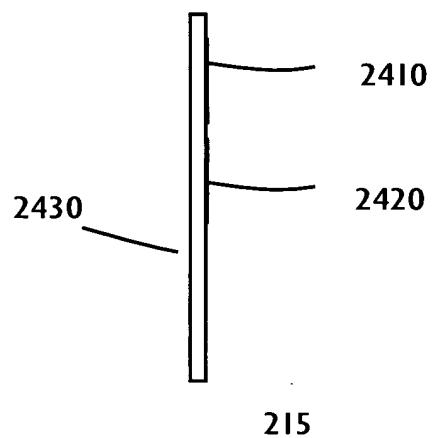


Fig. 4C



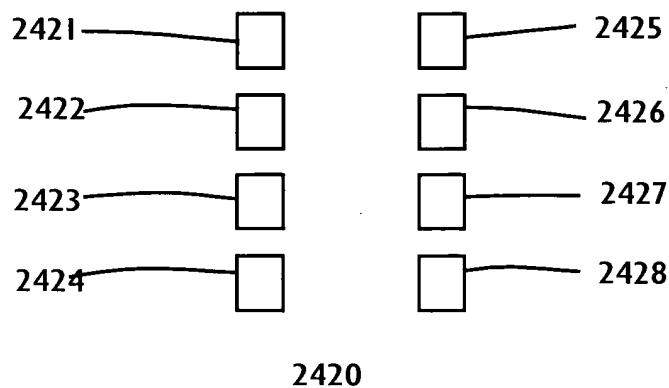
215



215

Fig. 5A

Fig. 5B



2420

Fig. 5C

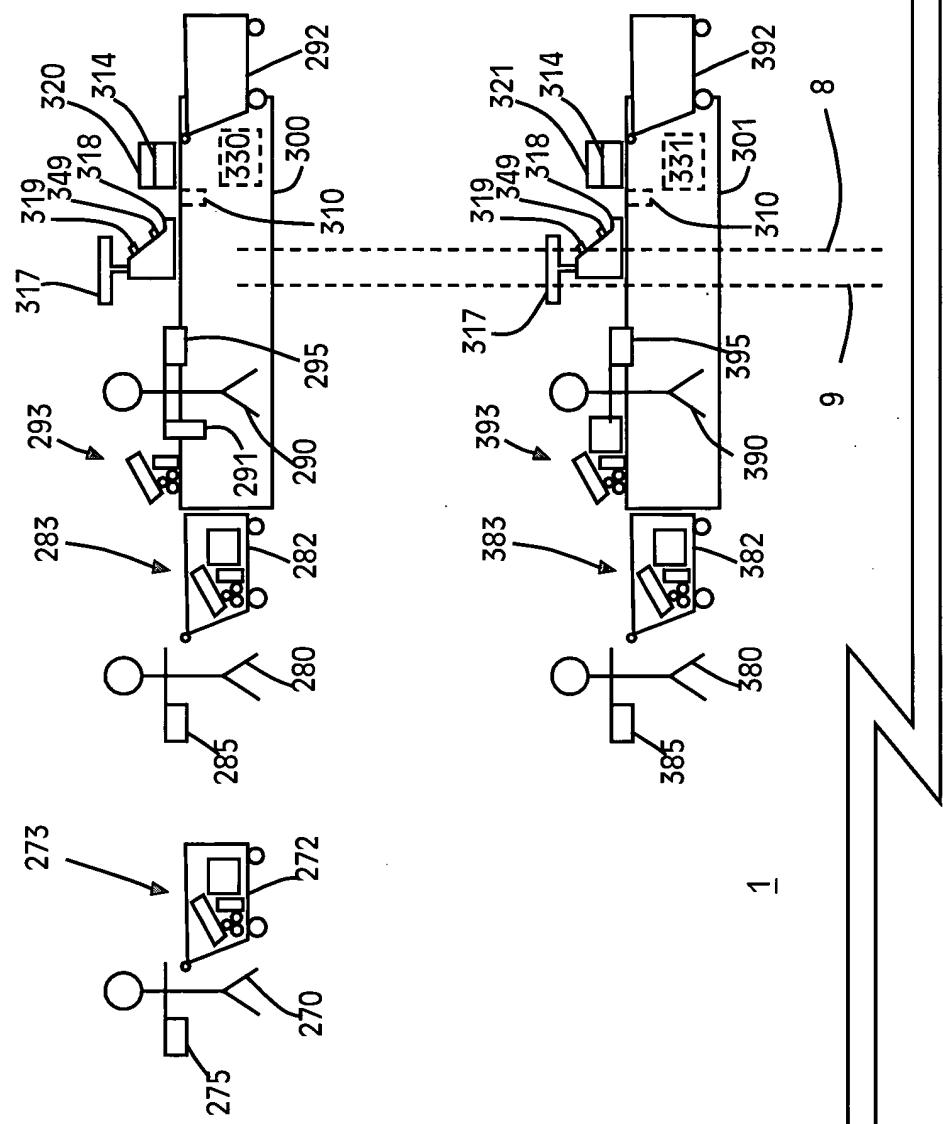


Fig. 6A

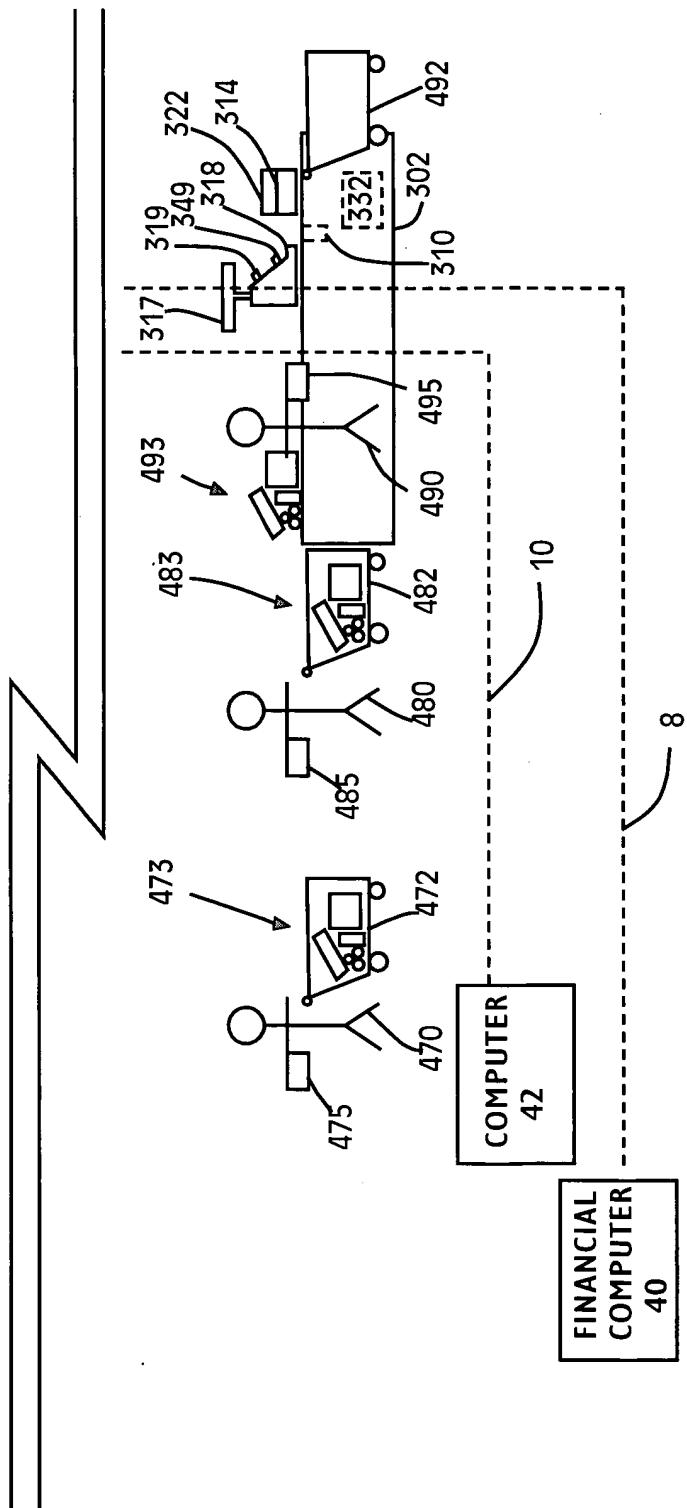


Fig. 6B

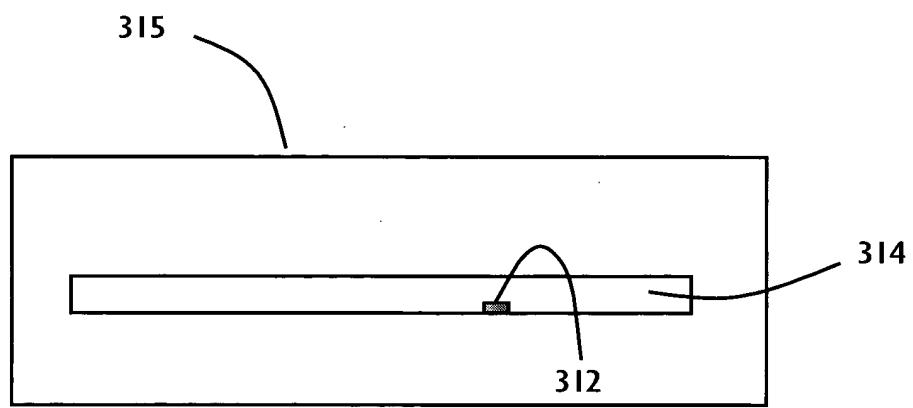


Fig. 7

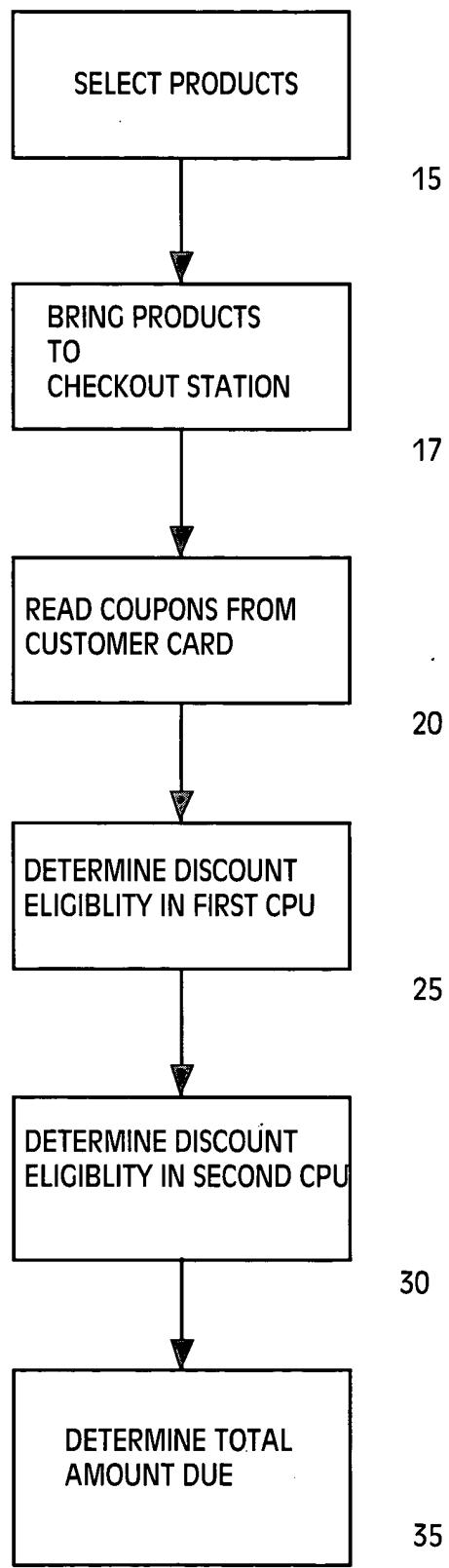


Fig. 8

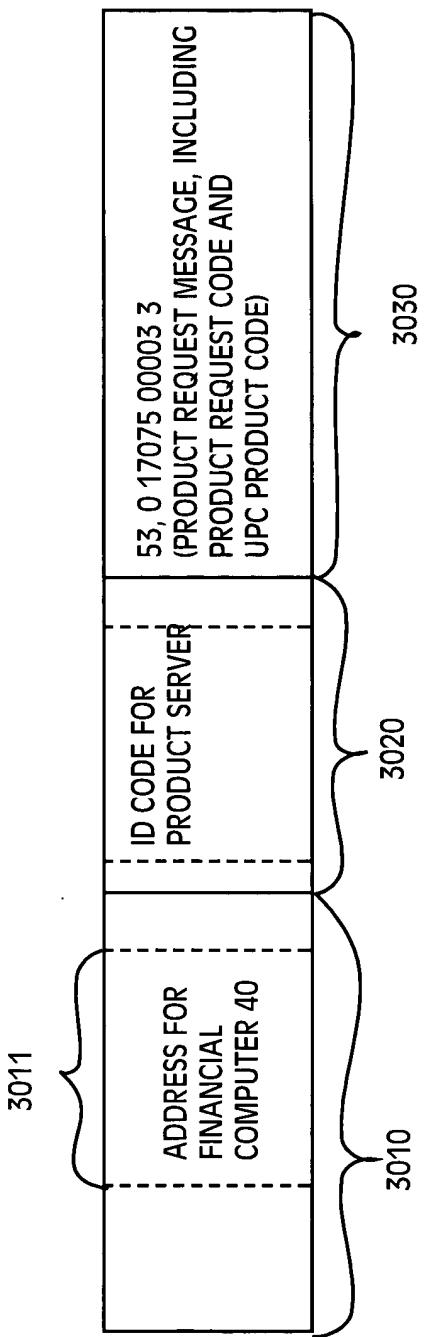


Fig. 9

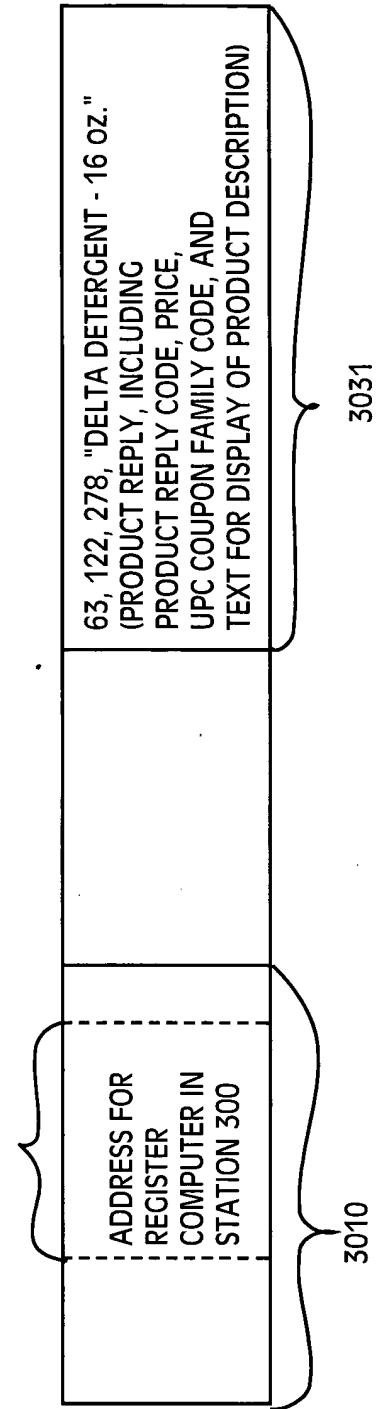


Fig. 10

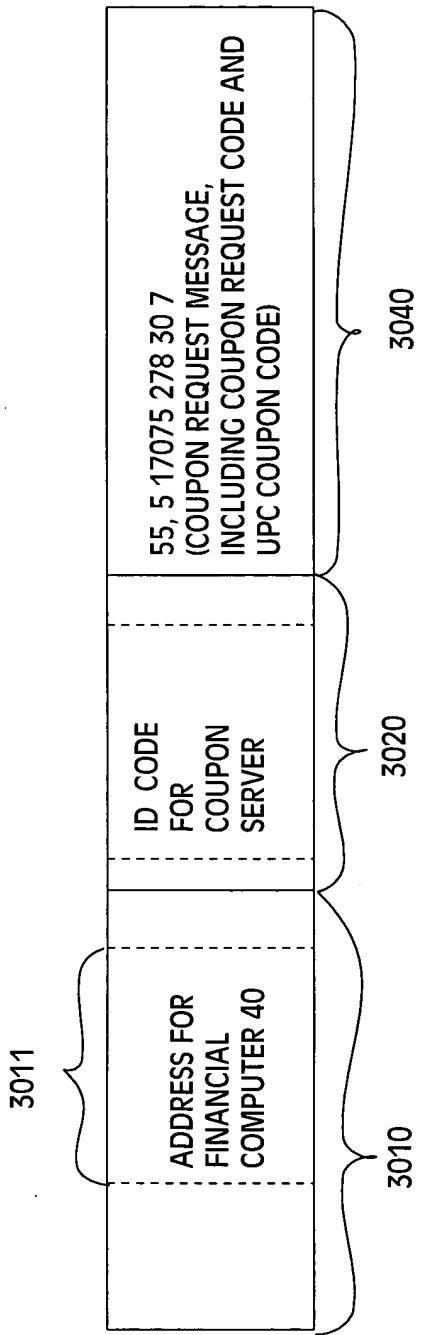


Fig. 11

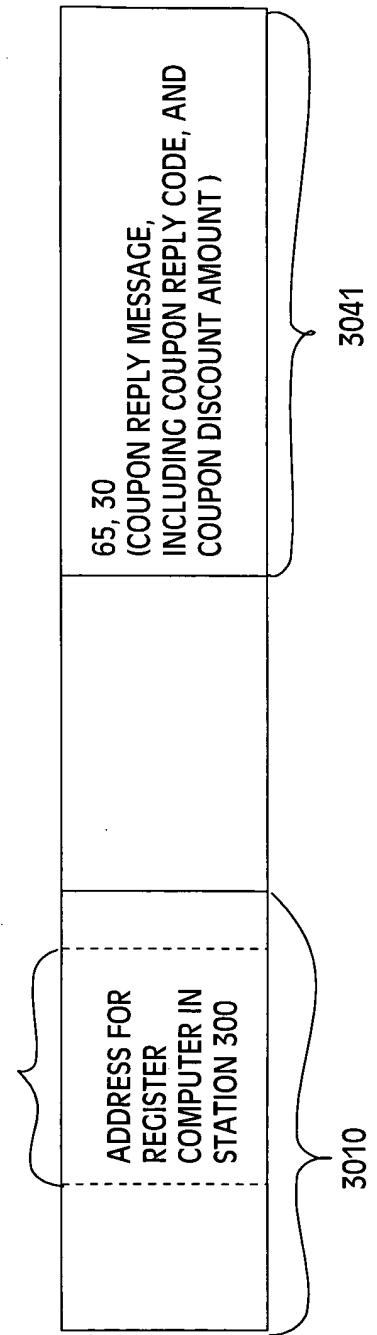


Fig. 12

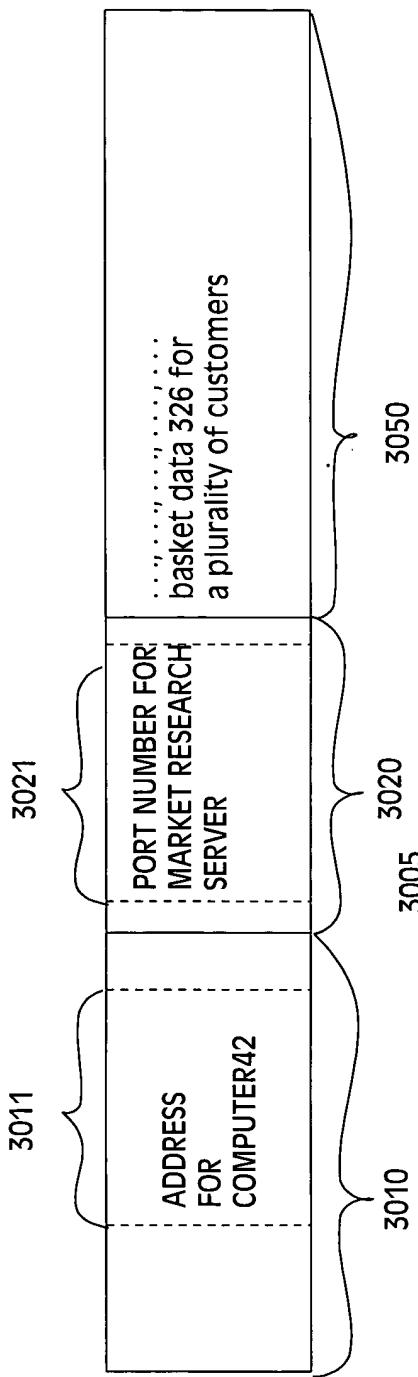


Fig. 13

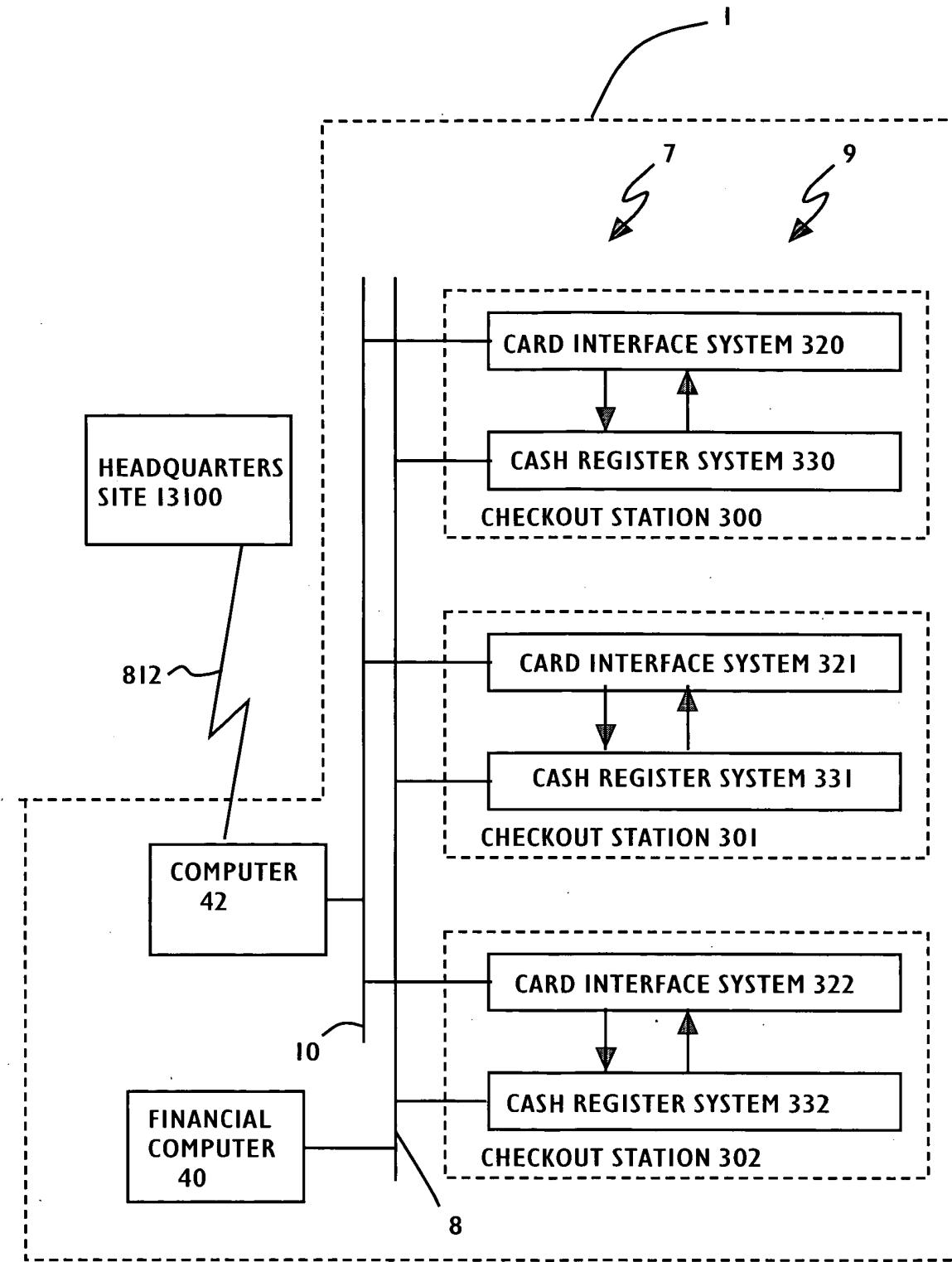


Fig. 14

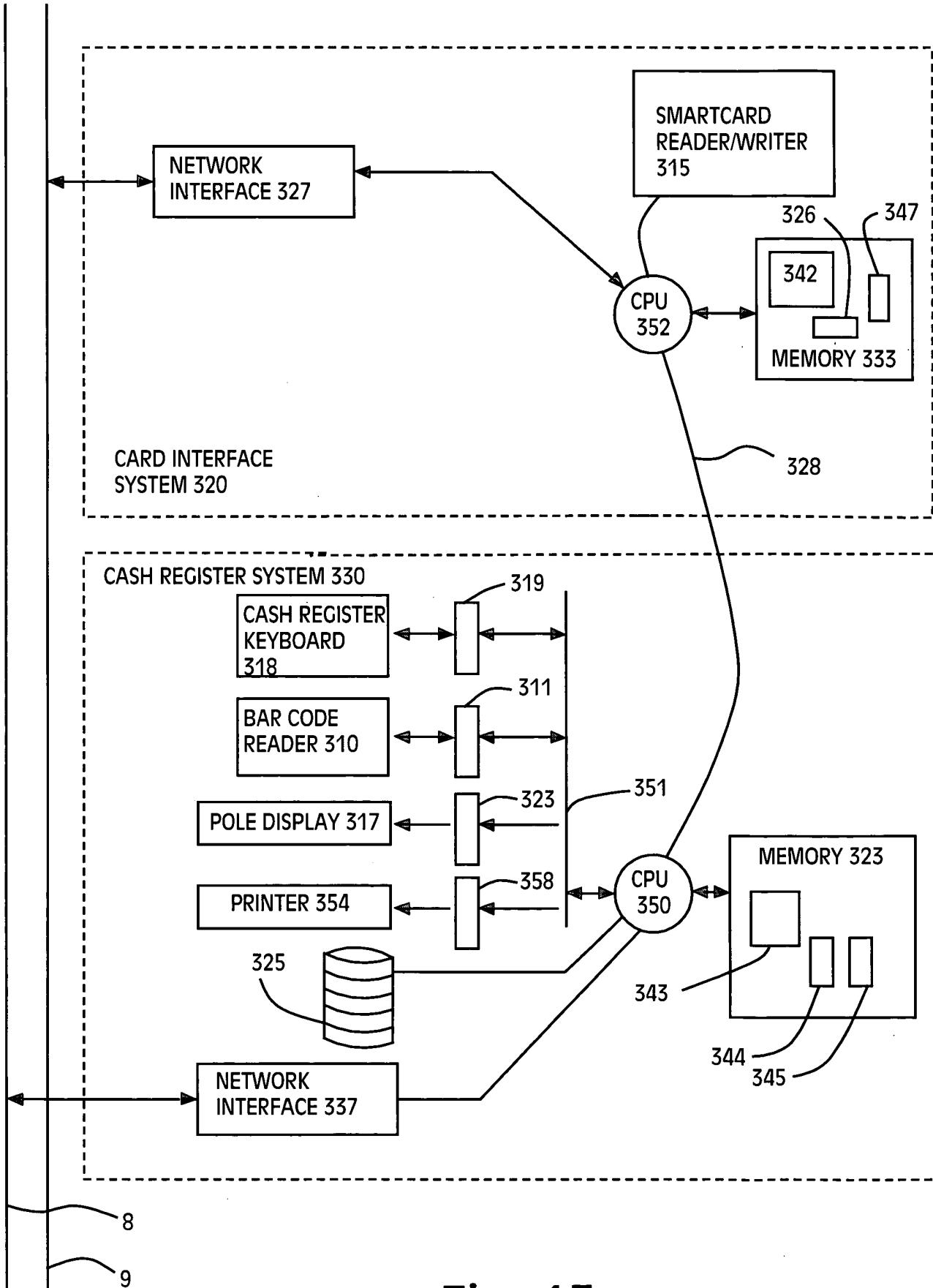


Fig. 15

3656	01707542312	2	20
0054	01705424943	0	75
1317	01703149873	0	50

347

Fig. 16

01703149873	Old World Pasta
01705424943	Lighthouse Light Bulbs
01707542312	Acme Ammonia

348

Fig. 18

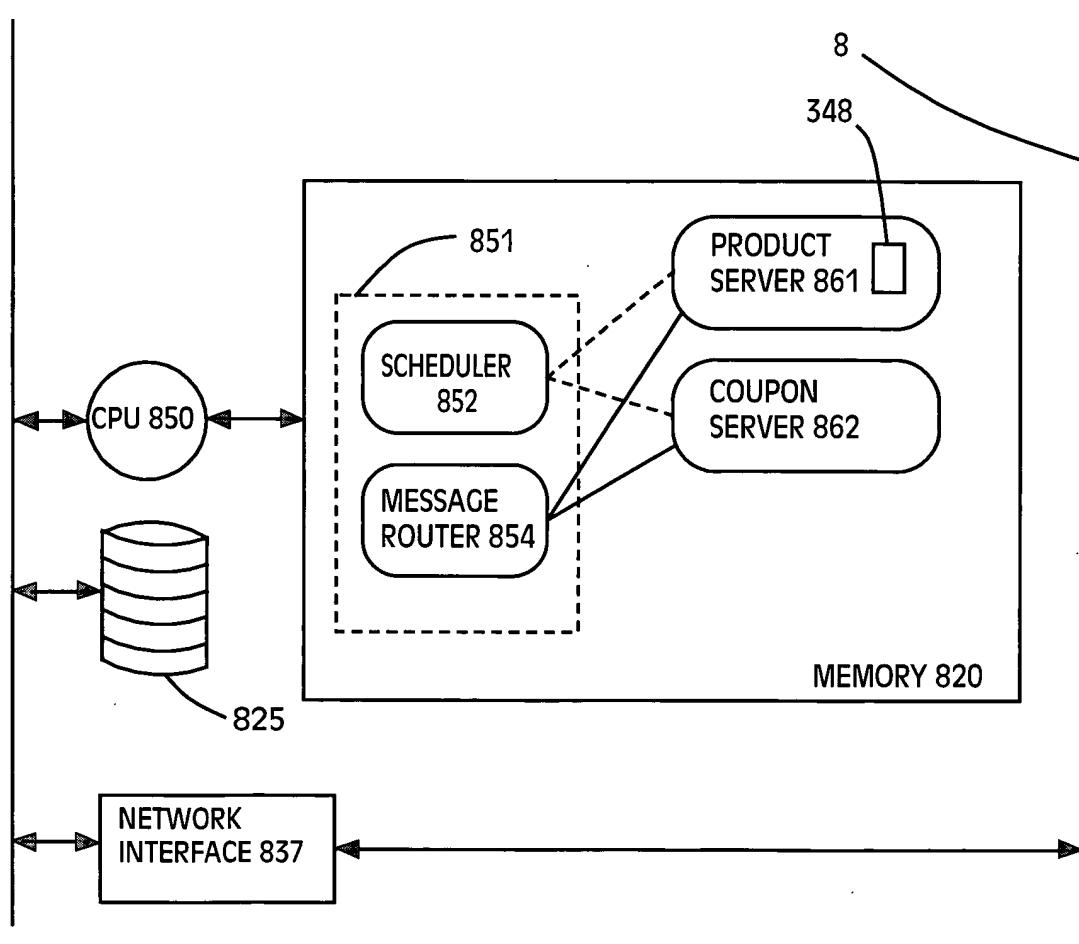


Fig. 17

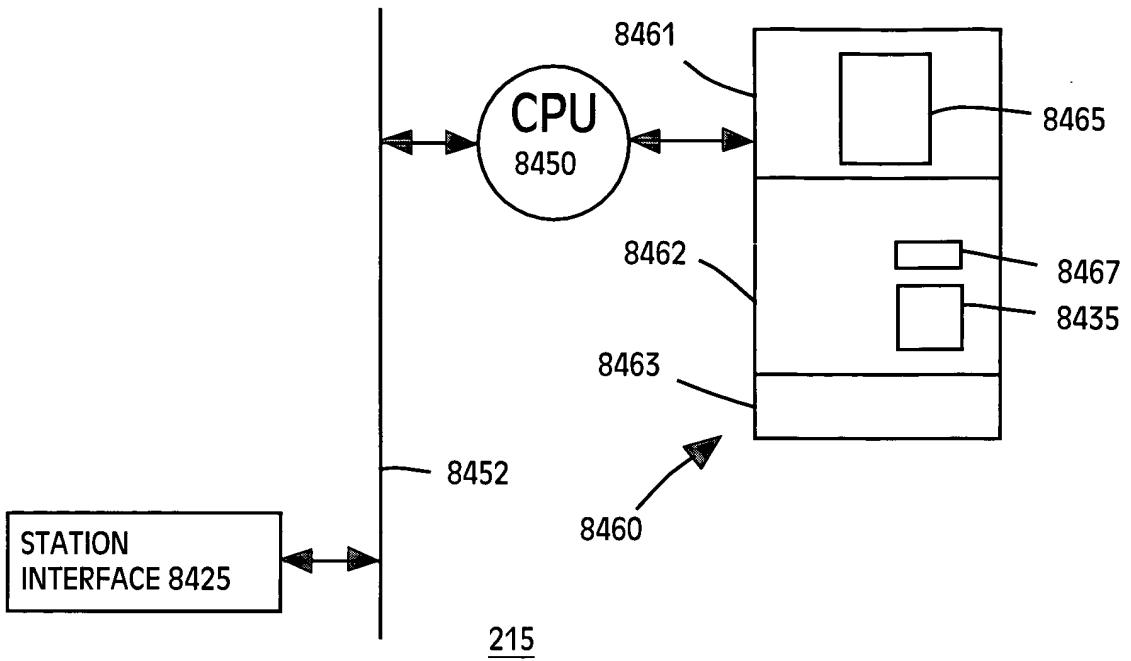


Fig. 19

1317	0073
0054	1390
3656	0939

8435

Fig. 20

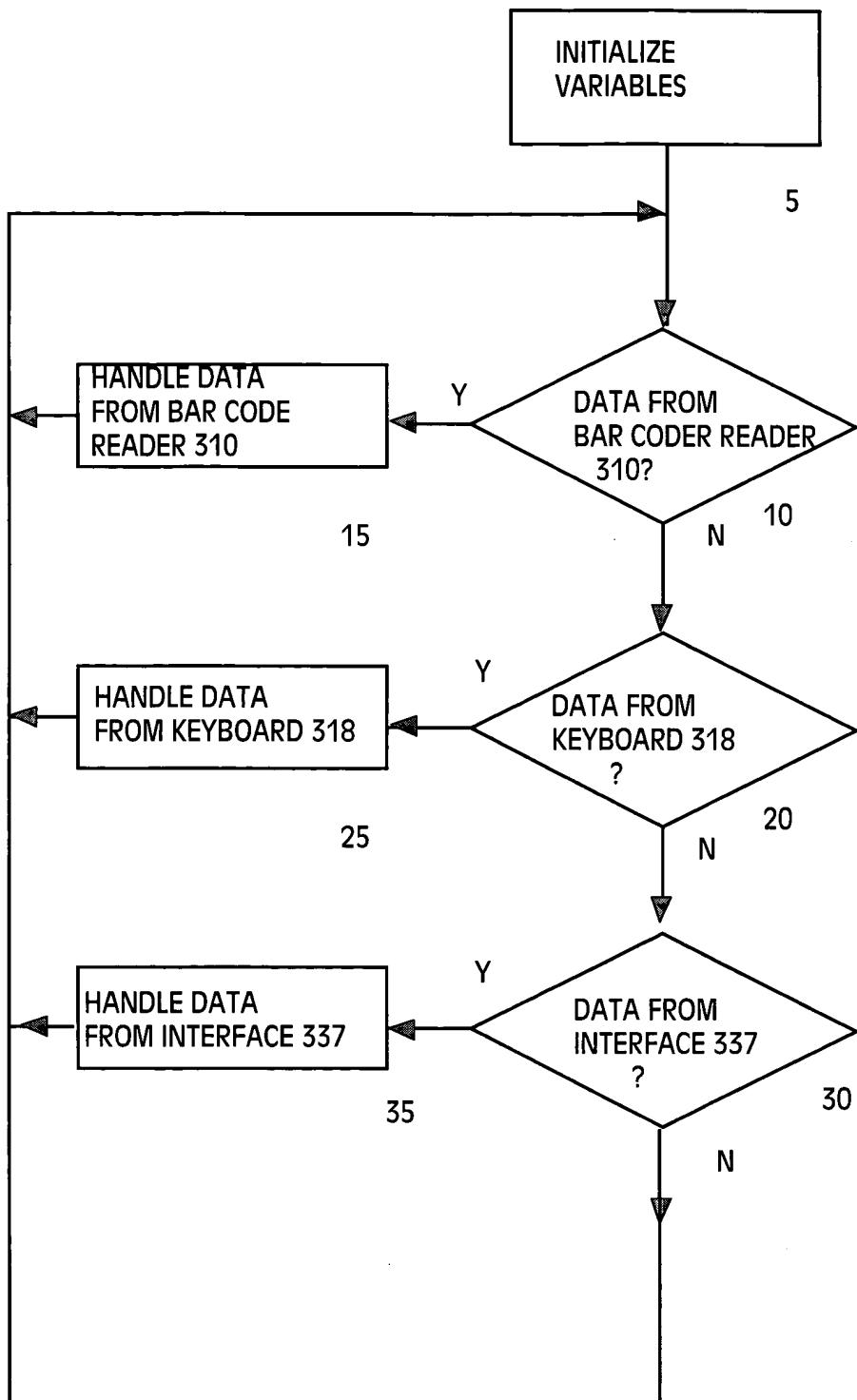


FIG. 21

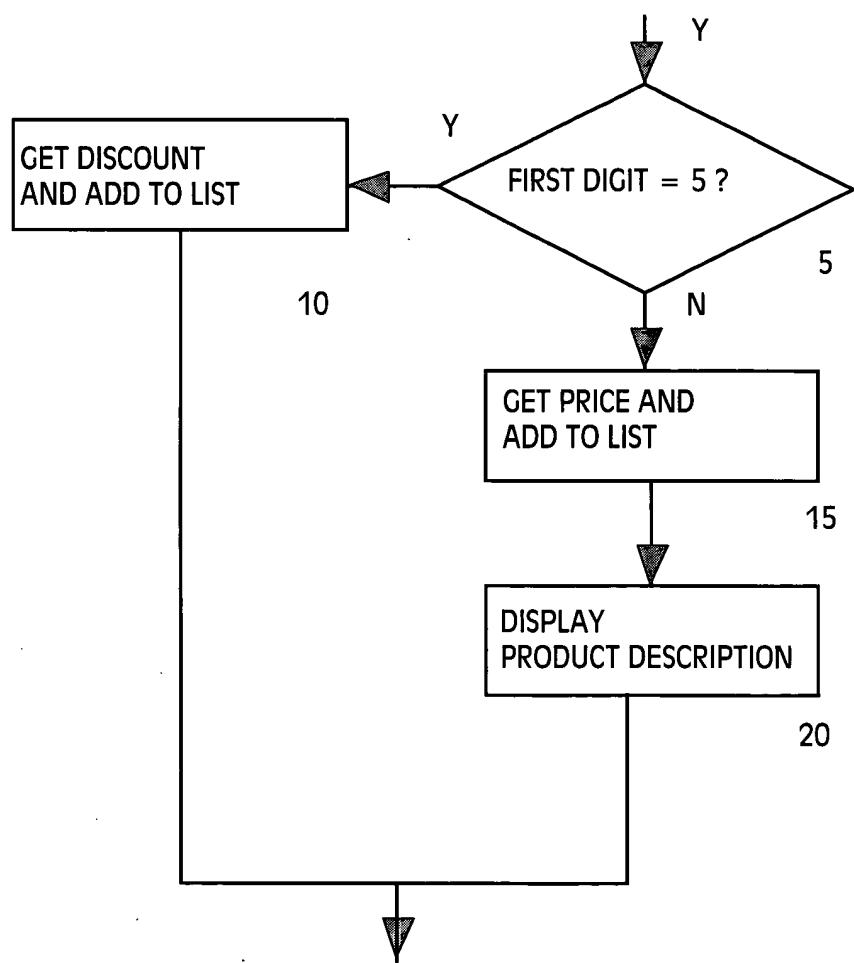


FIG. 22

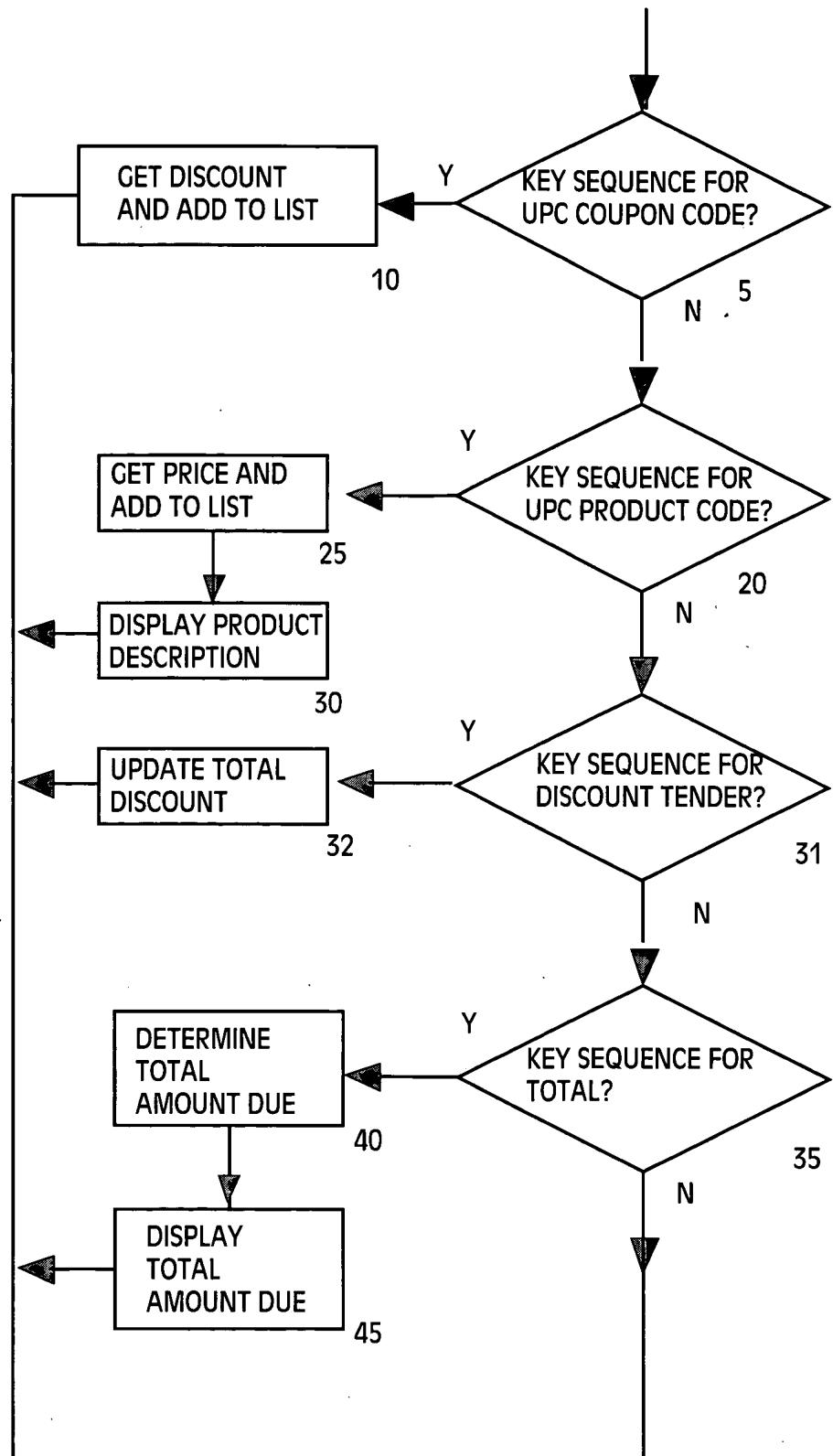


FIG. 23

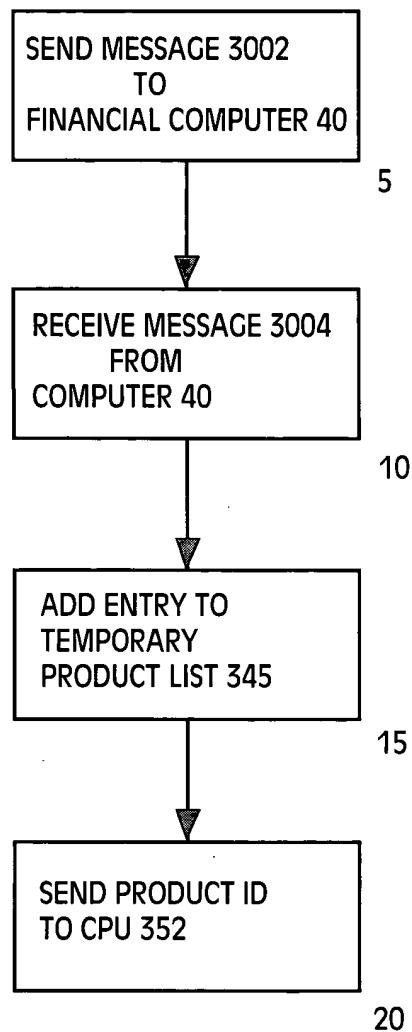


Fig. 24

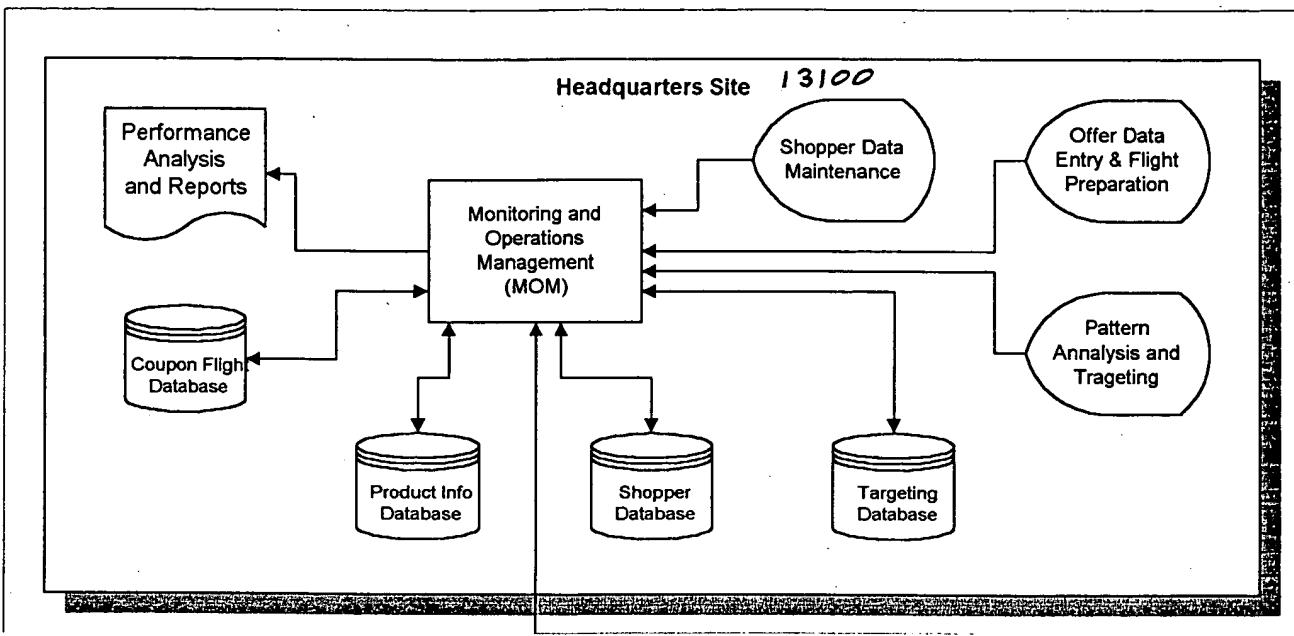


FIG. 25

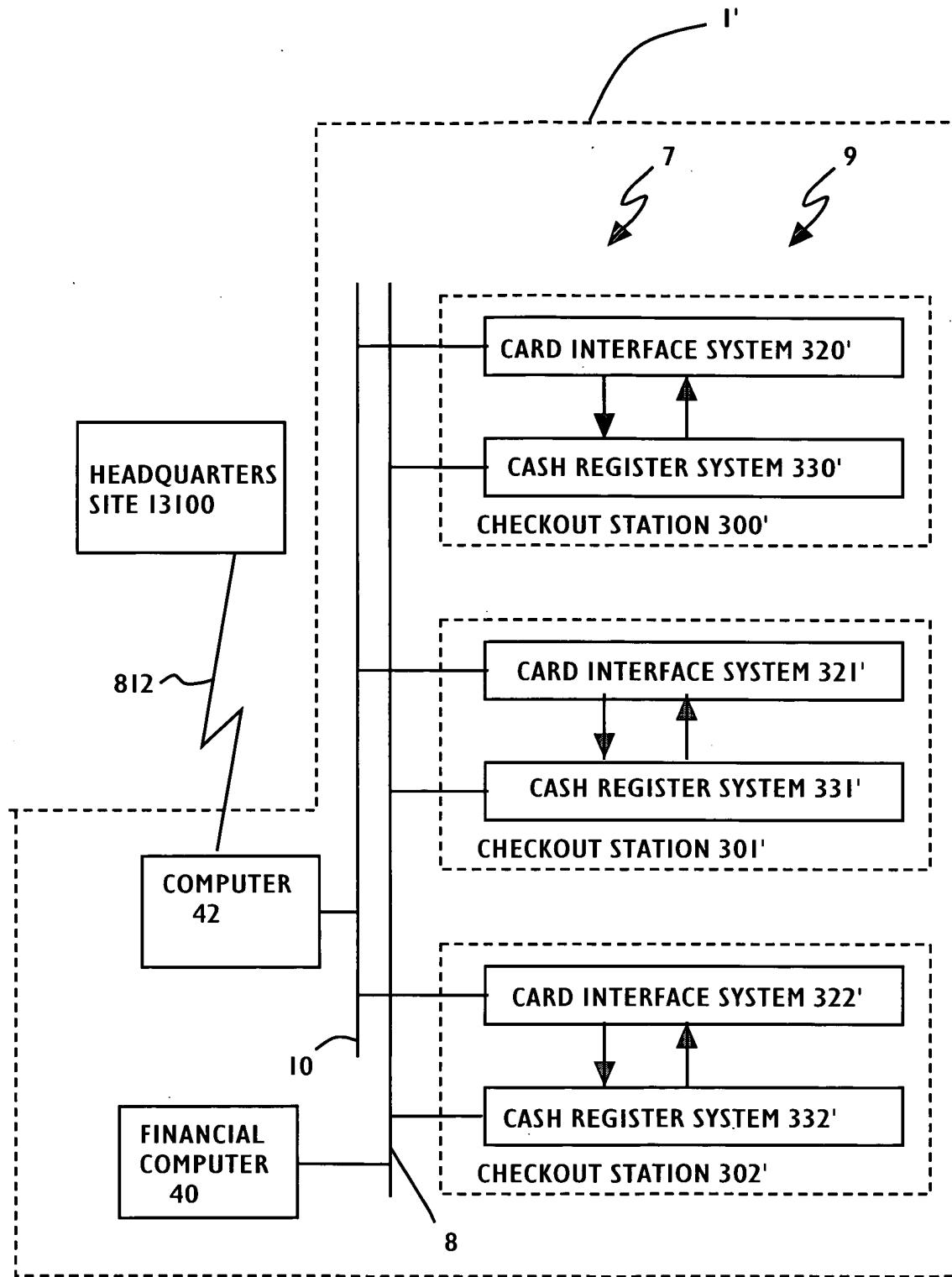


Fig. 26

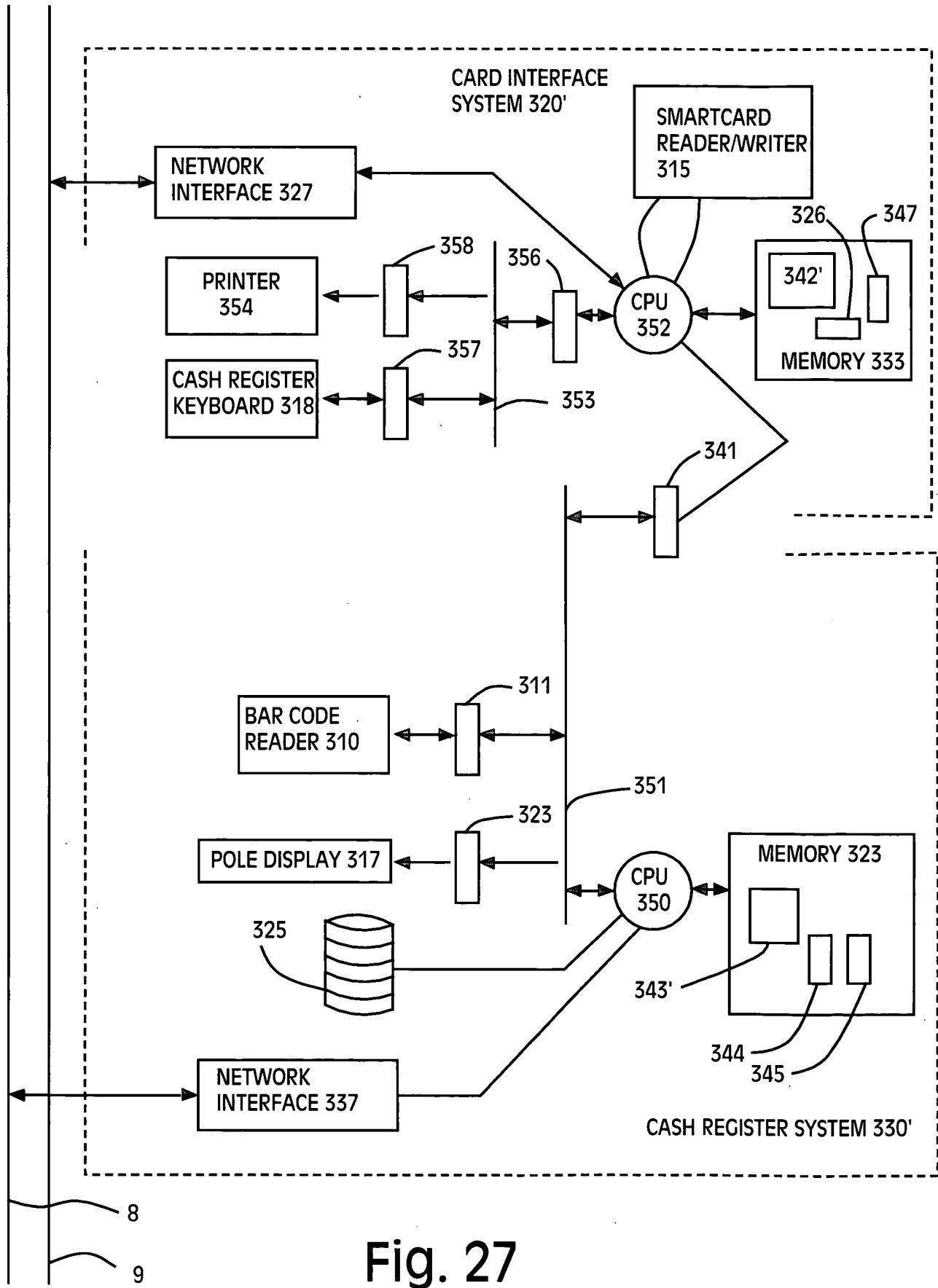


Fig. 27

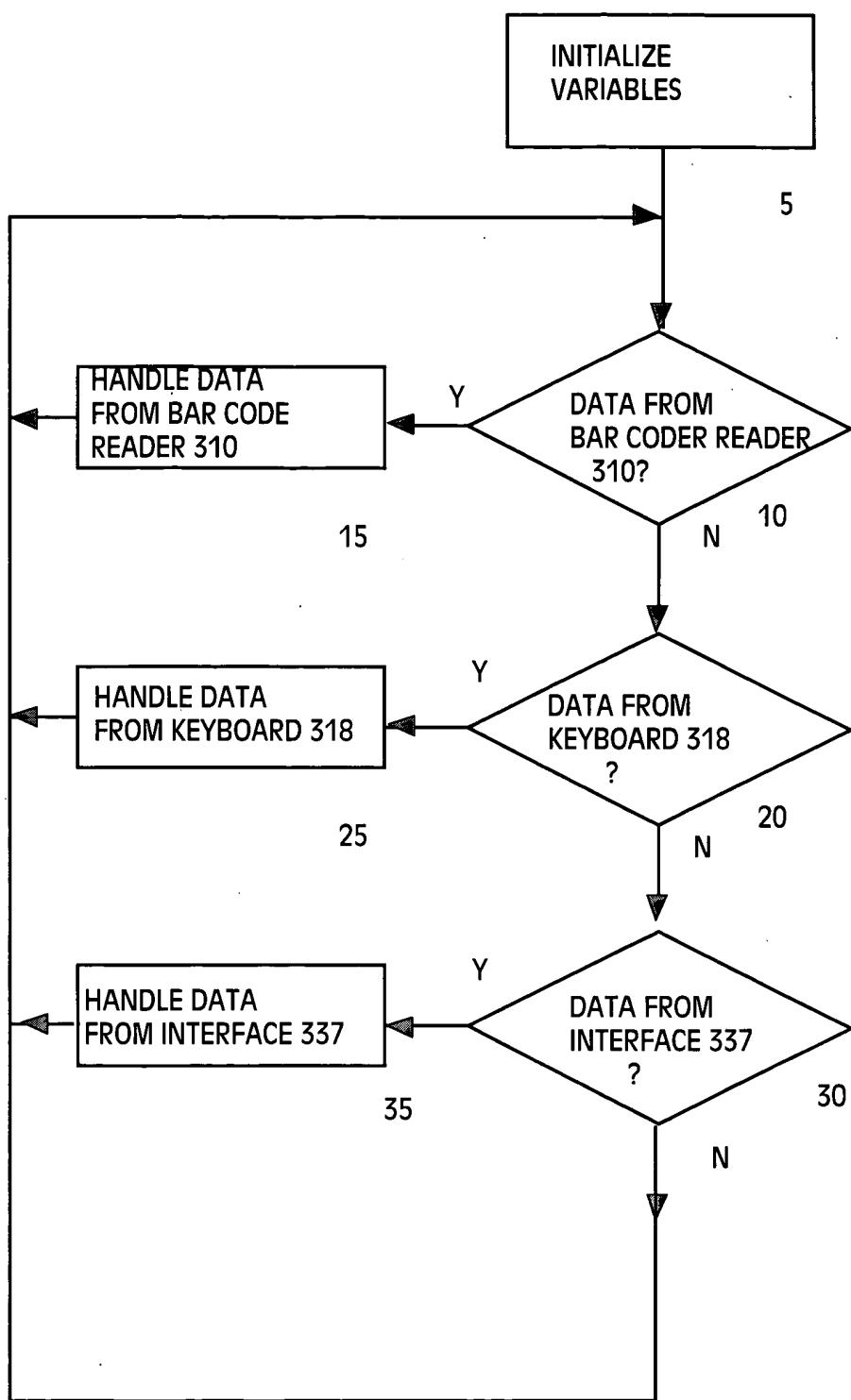


FIG. 28

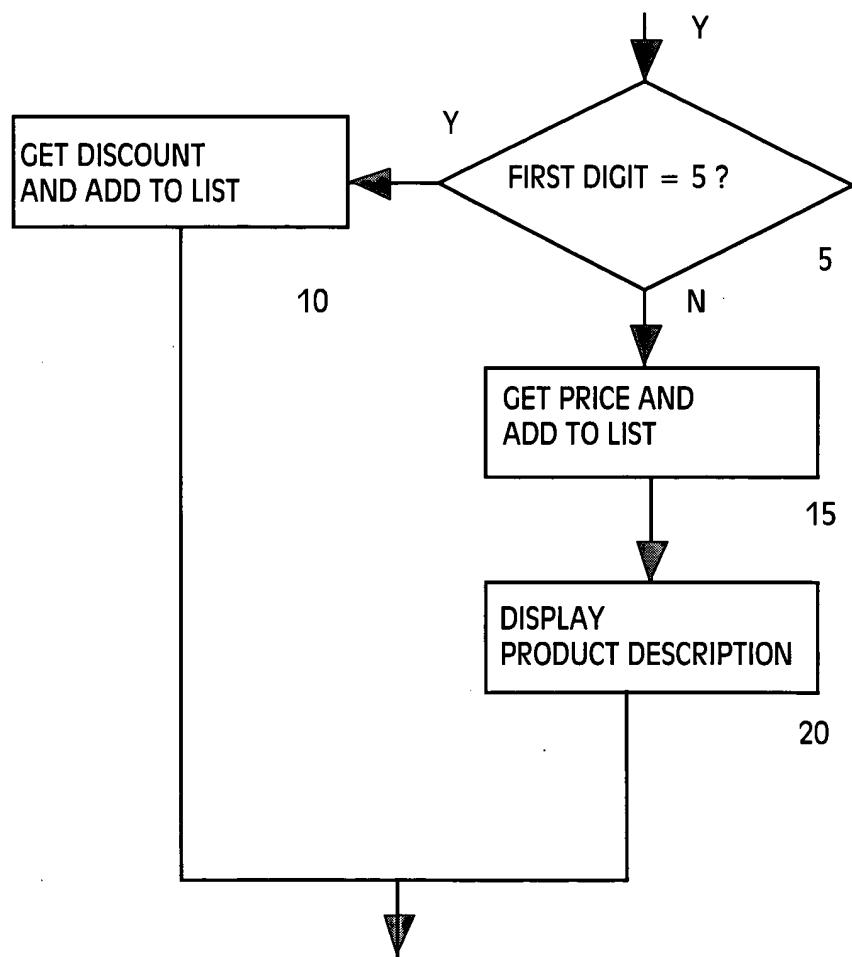


FIG. 29

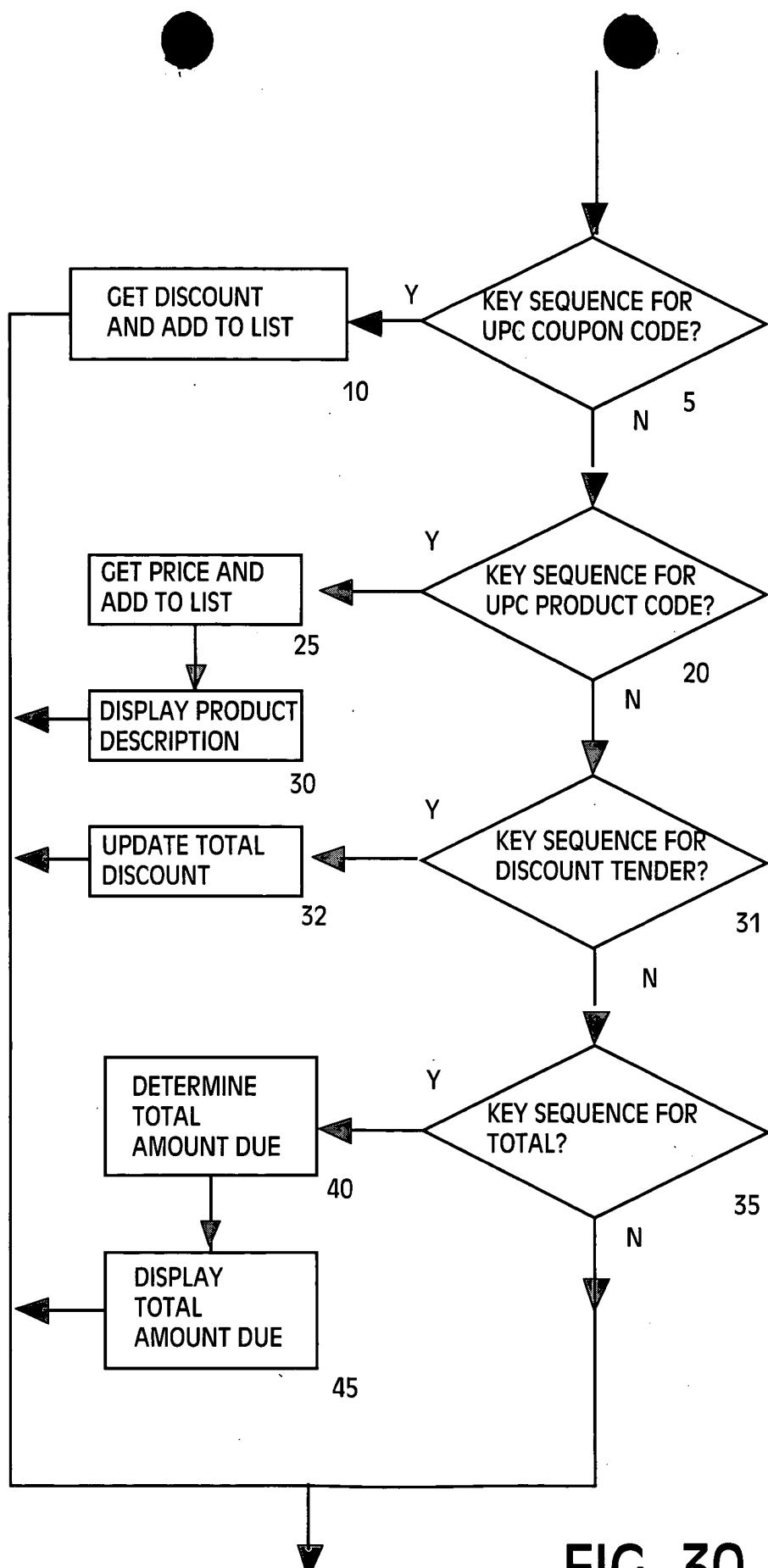


FIG. 30

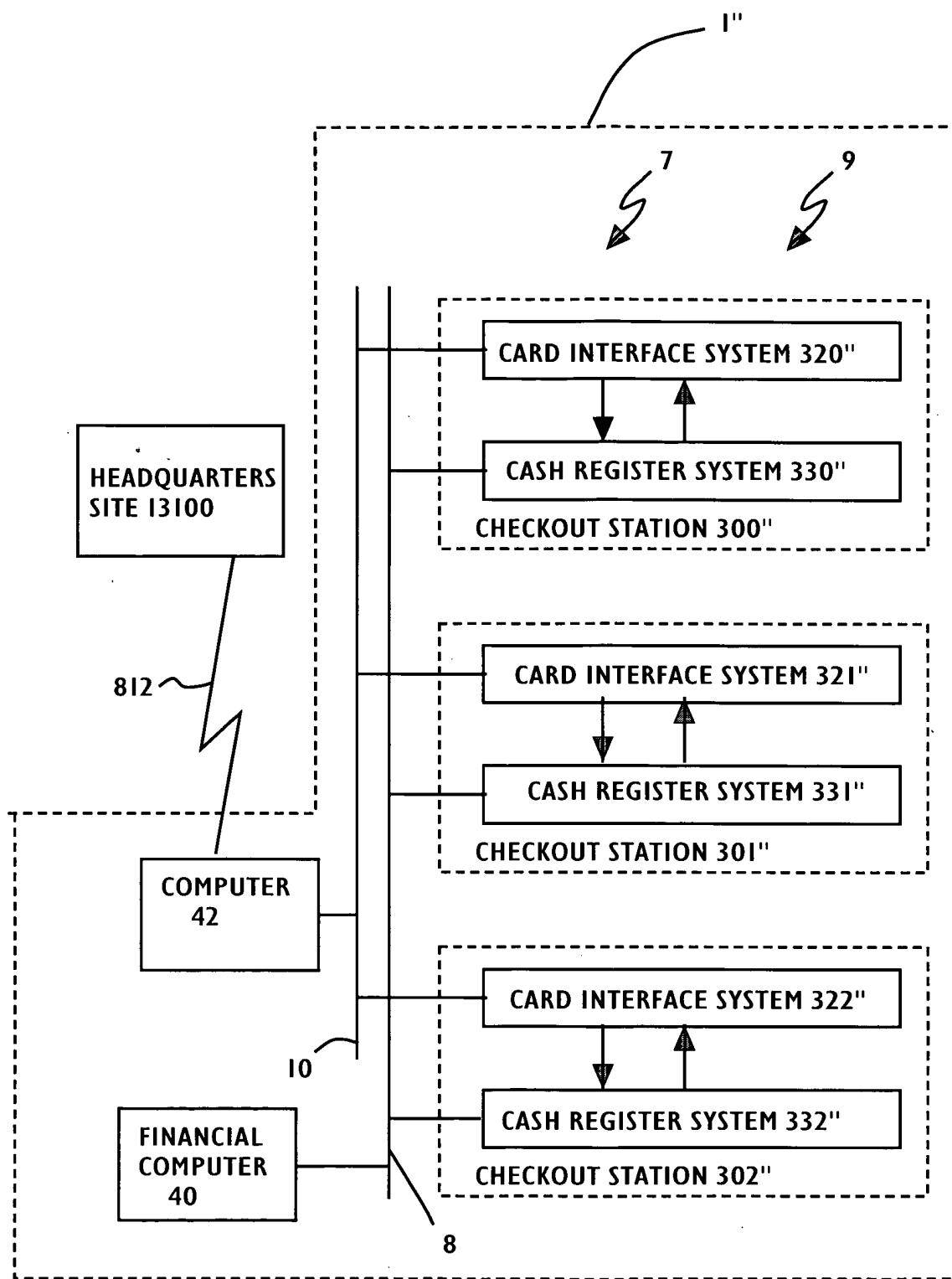


Fig. 31

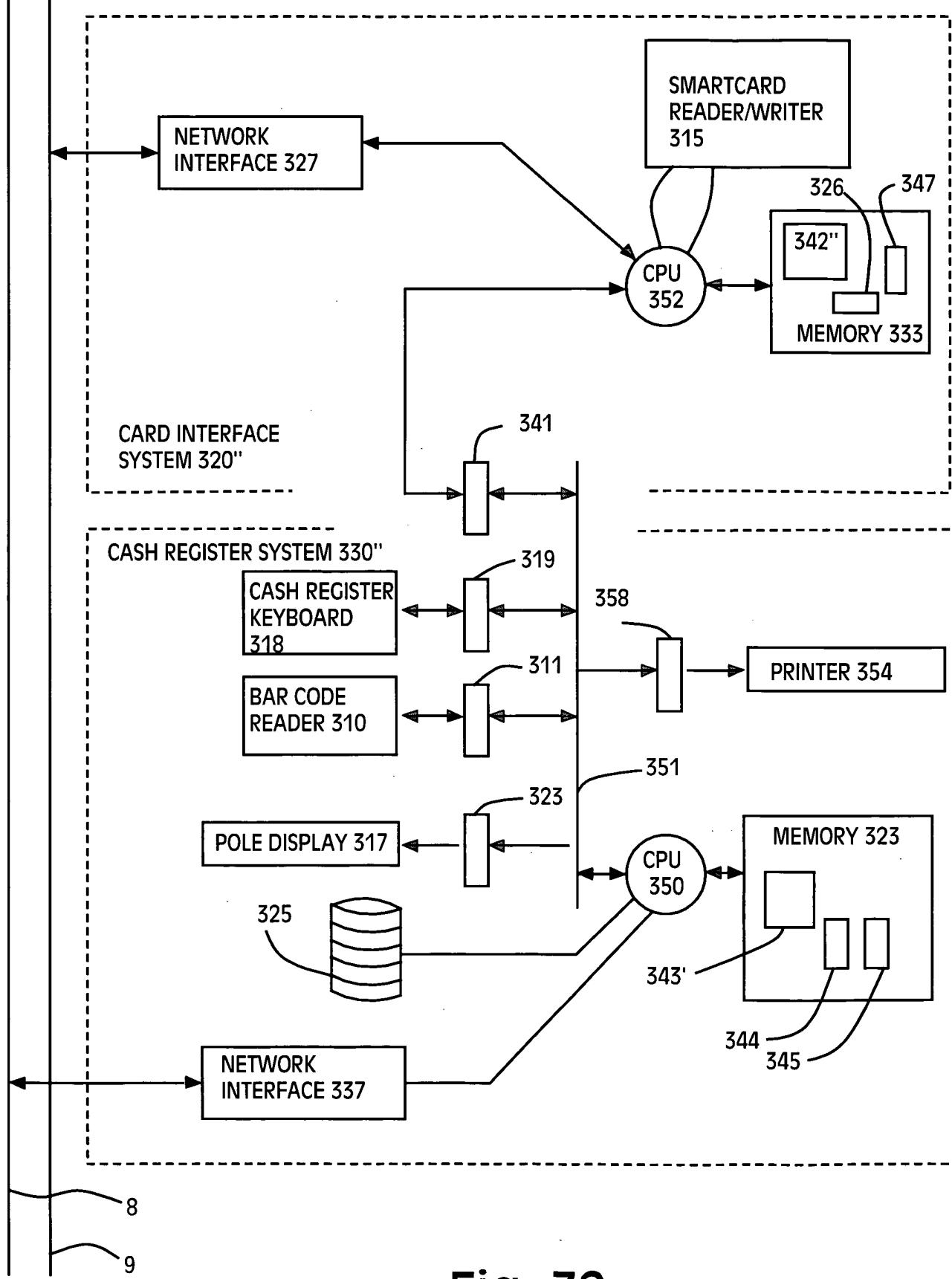


Fig. 32

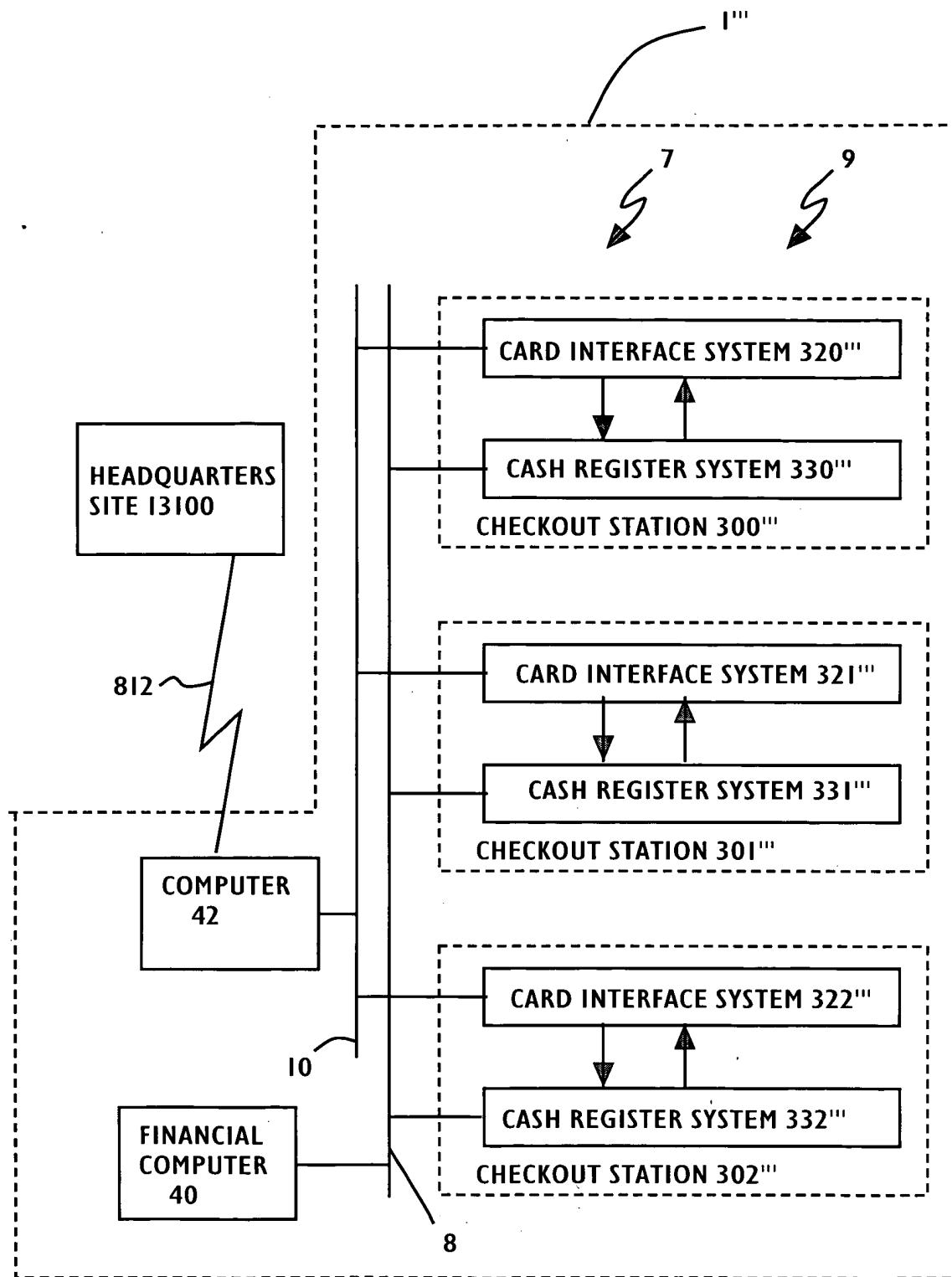


Fig. 33

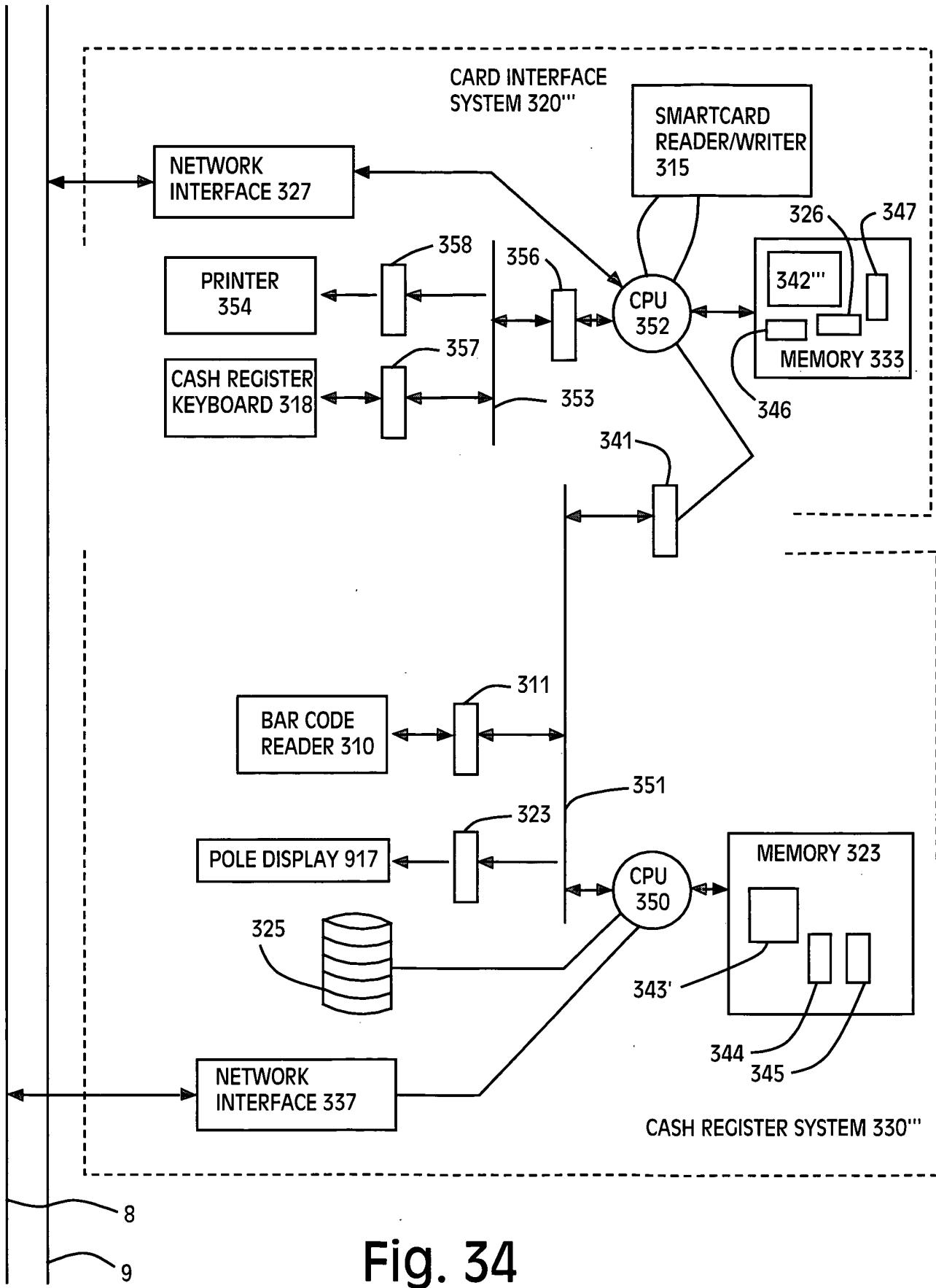


Fig. 34

Coupon ID	UPC	SU Flags	Qualifier Type	Qualifier Qty.	Flags/ Reward Type	Redeem Limit	Tender Type	Reward Amount (BCD)	Cont. Record	Redemption Count (2 byte int.)	Dispensed Count (2 byte int.)
Coupon ID	UPC	SU Flags	Qualifier Type	Qualifier Qty.	Flags/ Reward Type	Redeem Limit	Tender Type	Reward Amount (BCD)	Cont. Record	Redemption Count (2 byte int.)	Dispensed Count
Coupon ID	UPC	SU Flags	Qualifier Type	Qualifier Qty.	Flags/ Reward Type	Redeem Limit	Tender Type	Reward Amount (BCD)	Cont. Record	Redemption Count (2 byte int.)	Dispensed Count

Fig. 35

Qualifier Type (hex)	Qualifier Quantity Represents
0	Item Count (UPC field represents Item)
1	Item Dollar Value (UPC field represents Item)
2	Item Weight (UPC field represents Item)
3	Item Non-Redeem
4	(unused)
	...
10	Department Count (UPC field represents Dept #)
11	Department Dollar Value (UPC field represents Dept #)
12	Department Weight (UPC field represents Dept #)
13	Department Non-Redeem
14	(unused)
	...
20	Total Count (UPC field ignored)
21	Total Dollar Value (UPC field ignored)
22	Total Weight (UPC field ignored)
23	Total Non-Redeem
24	(unused)

Fig. 36

Bit	Flag Name	Description
0	Member	Offer available only with card
1	Tax	Tax (Vendor Coupon)
2	PP Limit	Limit to Purchase Price (of Item, Dept, Total)
3	Wildcard	UPC contains wildcard characters

Fig. 37

Reward Type	Description
0	Cents Off
1	Dollars Off
2	Percent Off
3	Free
4	Amount Off Per Unit Weight
5	Special Price (cents)
6	Special Price (dollars)
7	Continuity Only (deferred award)
8	Record Only (no award)
9	(reserved)
...	
15	(reserved)

Fig. 38